



Sales Skills Are Life Skills:

20 Wisdom Cards for Kids and Families

1. Ask Before You Assume.

Curious kids grow into smart adults. Always ask questions before making guesses!

2. No Doesn't Mean Never.

Sometimes "no" just means "not right now." Keep showing up with kindness.

3. Listen Twice, Talk Once.

You've got two ears and one mouth—use them in that order!

4. Be Kind, Even When You Don't Close the Deal.

How you treat people when you don't get what you want matters even more.

5. Solve Problems, Don't Just Sell Things.

Real winners find ways to help, not just ways to win.

6. Say "Thank You" Every Time.

Gratitude opens more doors than any sales pitch.

7. Confidence Isn't Loud, It's Calm.

True confidence is steady, not shouty.

8. Every "No" Gets You Closer to "Yes."

Every try, every attempt, every learning moment—it's all part of the journey.

9. Sell Solutions, Not Stuff.

Help people see how their life gets better because of what you offer.

10. People Buy From People They Like.

Being friendly, honest, and caring always pays off.

11. Eye Contact is a Superpower.

Looking people in the eye shows respect and confidence—even when you're nervous.

12. Smile: It's the Shortcut to Trust.

One genuine smile builds more bridges than a hundred fancy words.

13. Believe in What You Say.

If you don't believe it, they won't either.

14. Big Wins Start with Small Steps.

One good conversation leads to another. Stay patient.

15. Be Curious, Not Pushy.

Ask "Why?" and "How can I help?" instead of "Do you want to buy?"

16. Follow Up, Don't Give Up.

A simple "just checking in" can make all the difference.

17. Honest Answers Are Always Best.

When in doubt, tell the truth—even if it costs you.

18. Celebrate Effort, Not Just Results.

The practice, the bravery, and the trying—that's the real win.

19. Every Person You Meet is a New Adventure.

Everyone has a story. Listen well, and you'll learn something amazing.

20. Kindness is the Ultimate Closing Tool.

Leave every conversation better than you found it.

How to Use:

- Print these cards.
- Cut them out.
- Pull one at dinner, in the car, or before bedtime.
- Share your own real-life examples.
- Build little lessons that grow big confidence!